

**IN THE CLAIMS:**

Please replace the text of claims 1-9 in the Substitute Specification with the following text:

1. A Web page transmission system comprising:

a storage device for storing a Web page template defining the basic structure of Web pages to be browsed, and registered user information regarding registered users who browse the Web pages;

a Web page generating unit for generating, in response to a request for browsing the Web page from the registered user, a user-specific Web page for the user by embedding user-specific information which is obtained by referencing the registered user information into the Web page template; and

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a server unit for providing the user-specific Web page, having been generated, to the user.

2. A Web page transmission system comprising:

a storage device for storing, when user-specific information is classified into a plurality of groups, group-specific Web pages to be browsed, and registered user information regarding registered users who browse the Web pages;

a Web page generating unit for selecting from the group-specific Web pages, in response to a request for browsing the Web page from the registered user, a Web page showing user-specific information which is obtained by referencing the registered user information, as a user-specific Web page for the user; and

a server unit for providing the user-specific Web page to the user.

3. A Web page transmission system comprising:

a storage device for storing, when user-specific information is classified into a plurality of groups, group-specific Web page templates defining the basic structures of Web pages to be browsed, and registered user information regarding registered users who browse the Web pages;

A1 a Web page generating unit for selecting from the storage device, in response to a request for browsing the Web page from the registered user, a user-specific Web page template showing user-specific information which is obtained by referencing the registered user information, and embedding user-specific information which is obtained by referencing the registered user information into the group-specific Web page template, thereby generating a user-specific Web page for the user; and

a server unit for providing the user-specific Web page, having been generated, to the user.

4. A Web page transmission method comprising:

prestoring in a storage device a Web page template defining the basic structure of Web pages to be browsed, and registered user information regarding registered users who browse the Web pages;

generating, in response to a request for browsing the Web page from the registered user, a user-specific Web page for the user by embedding user-specific information which is obtained by referencing the registered user information into the Web page template; and

providing the user-specific Web page, having been generated, to the user.

5. A Web page transmission method comprising:

prestoring in a storage device, when user-specific information is classified into a plurality of groups, group-specific Web pages to be browsed, and registered user information regarding registered users who browse the Web pages;

AI selecting from the group-specific Web pages, in response to a request for browsing the Web page from the registered user, a Web page showing user-specific information which is obtained by referencing the registered user information; and

providing the user-specific Web page, having been selected, to the user.

6. A Web page transmission method comprising:

storing in a storage device, when user-specific information is classified into a plurality of groups, group-specific Web page templates defining the basic structures of Web pages to be browsed, and registered user information regarding registered users who browse the Web pages;

selecting from the storage device, in response to a request for browsing the Web page from the registered user, a user-specific Web page template showing user-specific information which is obtained by referencing the registered user information, and embedding user-specific information which is obtained by referencing the registered user information into the group-specific Web page template, thereby generating a user-specific Web page for the user; and

providing the user-specific Web page, having been generated, to the user.

7. A computer-readable storage medium storing a computer program for executing the steps of:

accessing a storage device storing a Web page template defining the basic structure of Web pages to be browsed, and registered user information regarding registered users who browse the Web pages;

generating, in response to a request for browsing the Web page from the registered user, a user-specific Web page for the user by embedding user-specific information which is obtained by referencing the registered user information into the Web page template; and

A1 providing the user-specific Web page, having been generated, to the user.

8. A computer-readable storage medium storing a computer program for executing the steps of:

accessing a storage device storing, when user-specific information is classified into a plurality of groups, group-specific Web pages to be browsed, and registered user information regarding registered users who browse the Web pages;

selecting from the group-specific Web page, in response to a request for browsing the Web page from the registered user, a Web page showing user-specific information which is obtained by referencing the registered user information; and

providing the user-specific Web page, having been selected, to the user.

9. A computer-readable storage medium storing a computer program for executing the steps of:

accessing a storage device storing, when user-specific information is classified into a plurality of groups, group-specific Web page templates defining the basic structures of Web pages to be browsed, and registered user information regarding registered users who browse the Web pages;

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selecting from the storage device, in response to a request for browsing the Web page from the registered user, a user-specific Web page template showing user-specific information which is obtained by referencing the registered user information, and embedding user-specific information which is obtained by referencing the registered user information into the group-specific Web page template, thereby generating a user-specific Web page for the user; and

providing the user-specific Web page, having been generated, to the user.

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Please add the following new claims 10-29:

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10. The Web page transmission system according to claim 1, wherein the Web pages provided to each of the users have a similar structure.

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11. The Web page transmission system according to claim 1, wherein the users have preregistered on the server in order to receive the specific Web pages.

12. The Web page transmission system according to claim 1, wherein the user-specific Web page is generated from the Web page template each time in response to a request from a registered user for browsing the Web page.

13. The Web page transmission system according to claim 1, wherein the user-specific information is obtained selected from the group consisting of directly from the registered user information and indirectly from other data files.

14. The Web page transmission system according to claim 1, wherein the storage device constantly stores the Web page template.

15. The Web page transmission system according to claim 1, wherein the storage device temporarily stores the user-specific Web page.

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16. The Web page transmission system according to claim 1, wherein the Web page template is Hypertext Markup Language (HTML) data.

17. The Web page transmission system according to claim 1, wherein the user information is selected from the group consisting of user names, user addresses, phone numbers, fax numbers, user codes, passwords, and rank information.

18. The Web page transmission system according to claim 17 wherein the rank information is the rank of wholesale prices set for each user.

19. The Web page transmission system according to claim 2, wherein users of the same group share the same user-specific information.

20. The Web page transmission system according to claim 2, wherein the storage device stores Web pages corresponding to the number of groups.

21. The Web page transmission system according to claim 2, wherein the generating unit selects a Web page for a corresponding group from the storage device and uses it as the user-specific Web page.

22. The Web page transmission system according to claim 3, wherein the storage device stores group-specific Web page templates corresponding to the number of groups.

A2 23. The Web page transmission system according to claim 3, wherein the Web page generating unit, in response to a browsing request from a user, selects a group-specific Web page template for the user and adds user-specific information to generate the user-specific Web page.

24. The Web page transmission method according to claim 4, further comprising providing the Web pages to each of the users with the Web pages having a similar structure.

25. The Web page transmission method according to claim 4, further comprising preregistering user information on the server in order to receive the specific Web pages.

26. The Web page transmission method according to claim 4, further comprising generating the user-specific Web page from the Web page template each time in response to a request from a registered user for browsing the Web page.

27. The Web page transmission method according to claim 4, further comprising obtaining the user-specific information selected from the group consisting of directly from the registered user information and indirectly from other data files.

28. The Web page transmission method according to claim 4, further comprising constantly storing the Web page template.

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29. The Web page transmission system according to claim 4, further comprising temporarily storing the user-specific Web page.

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